TITUS

SOLUTION BRIEF

The **problem**

Since the launch of GDPR in 2018, organizations have been forced to change their business practices in order to remain compliant.

GDPR compliance requires organizations to have visibility into what data they possess, and where it is located. This remains a challenge for many organizations who don't yet have solutions in place to understand where their data lives and what it contains. Ultimately, many organizations still aren't sure where to start, and are worried that these solutions will affect workflow productivity.

However, not complying with GDPR could expose organizations to significant risks – fines, negative PR, drops in stock prices, and more. All compelling reasons to find a solution that works.

The **solution**

Organizations need a solution that works to ensure they are GDPR compliant, while also allowing their business to run optimally. An ideal solution should accurately identify sensitive data in their systems, mitigate leakage of that data, and be able to reduce user friction throughout this process.

How Titus enhances **GDPR compliance**

Titus provides a solution that uses intelligent protection, powered by machine learning, to ensure organizational regulatory compliance, while also allowing for a seamless user experience.

Titus enhances the effectiveness of your data protection and privacy program by identifying what data you have, how sensitive it is, and how it should be handled by your security stack. Industry and analyst research have indicated that identifying and classifying your data are foundational steps in GDPR compliance. Titus offers a solution that will engage your employees, and enforce your company polices for identifying, classifying and securing personal data.

Identifying the business value within email and documents allows your organization to make informed decisions about how personal data is handled. Titus enables organizations to identify the sensitivity of unstructured data with support for automated, system-suggested, or user-driven identification.

HOW DOES TITUS HELP YOUR ORGANIZATION COMPLY WITH GDPR?

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GDPR Compliance support **that works for your business**

Classify data at rest, and data in motion automatically or in the flow of work.

Titus works where your employees work – in productivity tools, emails, desktop, mobile, and web-based applications. Titus Classification applies persistent metadata to unstructured data that can help trigger the appropriate data protection policy.

Based on the identification and classification of your personal data, Titus will enforce your GDPR compliance policies to secure and protect that data from breach. Whether it's preventing the distribution of any personal data outside of your network, or encrypting anything classified as personal data, Titus applies your security and GDPR compliance policies to protect your most sensitive data.

Titus supports the requirements of 12 GDPR articles and helps you become GDPR compliant—while meeting your business objectives. Our powerful and interoperable data protection solution, driven by a flexible policy engine, empower your people, processes, and technology.

Whether you're just starting out on your compliance journey, or you're looking for a solution to facilitate your existing data security investments, Titus will help you deliver on both your business and compliance objectives.

Titus supports the following GDPR articles:

ARTICLE 5: Principles relating to	**ARTICLE 15:** Right of access by the data subject	**ARTICLE 32:** Security of processing	**ARTICLE 35:** Data protection impact assessment
ARTICLE 9: Processing of special categories of personal data	**ARTICLE 25:** Data protection by design and by default	**ARTICLE 34:** Communication of breach to the data subject	**ARTICLE 44:** General principal for transfer
ARTICLE 6: Lawfulness of processing	**ARTICLE 33:** Notification of data breach to the supervisory authorithy	**ARTICLE 39:** Task of the data protection officer	**ARTICLE 24:** Responsability of the controller

About **Titus**

Titus is a leader in providing solutions that enable businesses to accelerate their adoption of data protection. Millions of users in over 120 countries trust Titus to keep their data compliant and secure, including some of the largest financial institutions and manufacturing companies in the world, government and military organizations across the G-7 and Australia, and Fortune 2000 companies. To learn more about how Titus can help with CUI and CNSI marking and metadata programs visit www.titus.com.

Protect your data.
Free your business.